



FOR EVERYONE, BY ANYONE all along St Joseph's Church railings in Stanley Walk

GUIDELINES for businesses and organisations in and around Bracknell who'd like to have a hand in this

WHO MIGHT PROVIDE AN INSPIRER PORTRAIT?

The company as a whole. Or branch. Or an individual employee or family. Whatever suits best. All welcome.

WHO MIGHT BE THE CHOICE OF INSPIRER?

- Someone felt to be a good example to value and want to share with others.
- This might be for citizenship, or kindness, or courage, or commitment, or actions or achievement
- The Inspirer might be real or fictional; living or dead; well-known or not; someone worth sharing (eg that lovely granny); religious or secular; sporting, political, military, charity. Whatever!

WHO MIGHT BE YOUR 'CITIZEN ARTIST'?

- If you know of an experienced artist, fine. If not:
- ANYONE WILLING TO HAVE A GO even if they've never done anything like this before. Gallery artists include people who've never painted in their lives. The panels do not demand Rembrandt.
- Someone who can get things done and dusted without fuss by the middle of March 2015.

WHAT COMMON STYLE IS REQUIRED?

Plain but full of colour, in the simple style used by family artists in El Salvador. Here's Florence Nightingale painted for a Year 1 choice in a local primary school. NB1 very simple figure, with an arm raised in greeting, using flat areas of paint with a black edging (waterproof black marker is useful). NB2 objects and small figures add to the picture and make the viewer ask what's the story behind that, then? NB3 The deep blue sky and clouds give a visual bounce when seen from a distance.



This shows Ron McAllister, the Chief Executive of South Hill Park Arts Centre – the 'brainbow' was added as his curly air was too difficult. Note the wording on the panel – there's space. NB4 Keep in mind that the paintings will be seen from 10-30 metres away, not close-up as in a conventional art gallery – tiny details are fine: big Inspirer figures are essential.

You can add the name of the business down the sides – eg FROM X PAINTED BY Y.

WHAT MATERIALS WILL AN ARTIST NEED?

- One standard-width plywood sheet – 600mm wide x 1000mm high x 9mm thick (eg from Wickes)
- a white primer/undercoat (both sides) which also makes a good ground for painting.
- to make the simple frame, 2200mm of 45mm x 18mm planed wood - which goes flat on the plywood front, fixed with screws through the back. The frame can be painted any colour you like.
- U-shaped 90 mm brackets to make the hooks for hanging the picture over the railings. NB one way to make these is by bolting together two brass L-shaped brackets (again from Wickes). The brackets will need to be fixed on to the back of the panels. Technical help on this is available on the website.
- exterior varnish to weatherproof everything
- weatherproof paints – which might be tubes of acrylics or similar polymer paints. A basic palette might be: white, black, a bright yellow, a bright red, and a deep blue.
- A thick black permanent marker is good for doing the lines edging the areas of colour.

WHAT'S THE STANDARD EXPECTED?

What anyone's happy with. The Gallery is NOT an outdoor version of the Sistine Chapel. Perfection is not needed. One of its charms will come from seeing great array of paintings using a common theme but with individual styles and ideas. Your panel should be like a big simple poster rather than a picturesque postcard.

WHO OWNS THE PICTURES IN THE GALLERY?

- You do. You have ownership of the panels, and can change, replace or remove them at any time.
- The Gallery area is actually the property of St Josephs parish – but is pretty public, and free.
- website entries and related activities are free

HOW MUCH MIGHT A PANEL COST?

- Very roughly, about £20-30
- If you like what you see with the Gallery, you might want to reward and thank your artist – cover their costs. One inspiring extra way might be a little donation direct to their charity of choice.

INTERESTED? GET PENCILLED IN a.s.a.p.

Contact the Co-ordinator Hugh Gibbons
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www.bracknellcommunitygallery.org